

Transforming Early Years A Partnership with the Community

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Introduction

- Local and Strategic Context
- LCR Child Poverty
- Family Policy
- KC&YP Plan & Priorities
- Improving Outcomes for Children in the Early Years
- Partnerships-with whom?
- Radical Efficiency and Transforming Early Years

Transforming Early Years

- Whiston Area Children's Centres working with NESTA and the Innovation Unit to transform Early Years Services.
- The project engaged a wide community of interest including families and a diverse range of practitioners.
- Leadership from Children's Centre Manager supported by Project Manager



Defining the Challenge



- Low reach and access to support for those most in need.
- Anticipation of reduced resources and need for greater efficiency
- Model of radical efficiency and pressing need to be experimental and innovative to develop insight that guides development.
- Finding new perspectives on chronic challenges and reframing the issues.

Co-Production and Mutualisation

Distinguishing features that add value to the development of mutual organisations are:-

Distinct community with a common identity

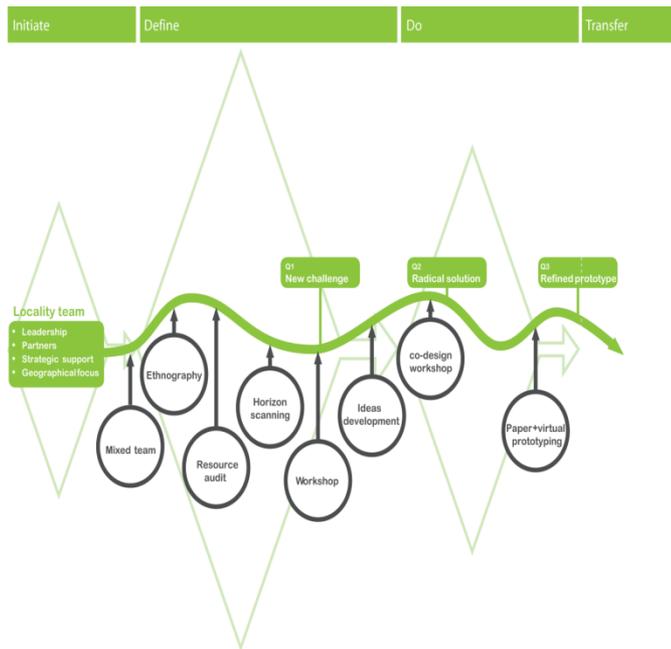
Driven by local enthusiasm/ incentivisation

Leadership

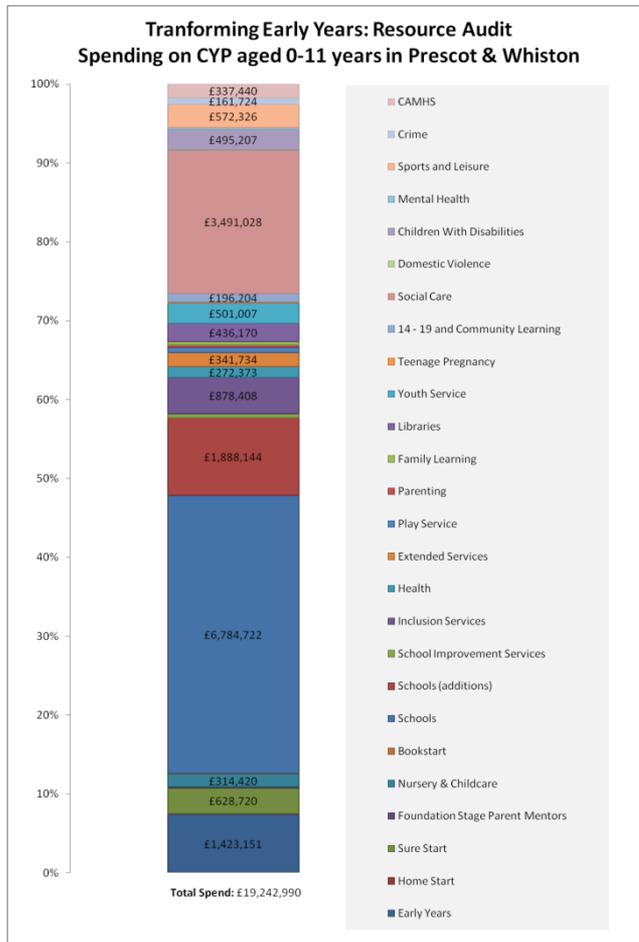
- *How have these developed through the lifetime of the project and what has the project done to facilitate this?*

Learning from the Process

- Segmentation to develop consensus about who should be targetted.
- Evaluations from other pilots
- Parent led ethnography
- Listening to our detractors
- Staged approach concluding with prototyping and the emergence of Family Voices



Area Based Resource Audit



- Broad-brush, but prompts some questions:
- Indicative information; completed last year. What would the position be now?
- Shared picture of spend in a locality can be powerful new information
- Informs approach to co-production
- Do we know where money is spent?
- Does it align with national and corporate policy on families?



drawn by Graphic Change

Family Voices: Our Journey

The parent forum was the place to be
When people came to join fv
As time flew
We had lots to do
We struggled along the way

As we grew, we were more known too
And got to do lots of things
We met great people and made relationships
To help us build new partnerships

With partnerships we got some lolly
Which meant that we were very jolly
We created party at the mead.
Families came an it didn't rain
All the hard work paid off

Our motivation grew stronger
We wanted to make things longer
Then came phoenix night.
The crime rate dropped
So we all bopped.
The children said it was Disney

Little changes to lives we want to make
All of this for the children's sake
To safeguard lives and make a change
We are trying to offer a range
Movement and Melodies, Top Tots for you
Friday's Stay and Play and Dads Club too

Play sessions we will offer
After Awards for All we won
Lots of fun for children and training has begun
Looking to the future we wonder what life will
bring
Family Voices – Family Choices is the answer to all
things.

“Anything you want us to do, we will always be
there for you “



What we have seen

- Enhanced Children's Centre capacity and engagement through co-production of universal activities (performance improving across the board in early years)
- Increased community capacity through greater enthusiasm for volunteering opportunities with potential for improved social growth
- “Bottom up” approach: local leadership with staff empowered and developing rich and creative solutions
- Increasing capacity to generate income
- Capacity to develop bespoke support through the social enterprise particular to local specification
- C4EO validation-“emerging practice”

Insights on the Journey

- The model of radical efficiency has generated new insights into why people do not use services who need them. Now informs approach to commissioning and social growth
- Changes have been implemented which have increased the flow of new “customers” initially through Family Voices and now deployed more widely according to local arrangements/needs.
- New “suppliers” i.e. volunteers, have led to radical changes for staff, delivery and not least volunteers.
- The model is flexible and does not have to be used sequentially

References

RADICAL EFFICIENCY IN ACTION

Transforming Early Years: Better Outcomes for Families at Lower Cost

http://www.innovationunit.org/sites/default/files/Radical%20Efficiency%20in%20action%20%20Transforming%20Early%20Years_0.pdf

Any Questions